

37 BUSINESS

Start-up Ideas

by Syreeta V. McDaniel, MBA

FOR BABY BOOMERS AFTER RETIREMENT

BusinessPlansForSBA.com/blog #BusinessPlansForSBA

e-Book

37 Business Start-up Ideas for Baby Boomers After Retirement by Syreeta V. McDaniel, MBA July 29, 2018

My cousins and I were fortunate to have all of our grandparents and half of our great-parents. You could call them at anytime and even pop in for a visit without notice. Our children don't have that same luxury since all of our parents are retired and busier than ever. It's unnecessary to call them on the home phone since the voice message will be the only greeting that you get.

Surprise visits are unwise because they leave the house at 11am not to return until after 8pm. They all have cell phones, but if you're like Loving Mother, she doesn't answer. A text message explaining that she's at a charity board meeting, an event, or a memorial is the usual response. Dad answers with a promise to return the call, but he's usually with other veterans or his lodge brothers.

Whew - our generation of parents, aunts,
and uncles are busy!

37 BUSINESS

Start-up Ideas

by Syreeta V. McDaniel, MBA

FOR BABY BOOMERS AFTER RETIREMENT

BusinessPlansForSBA.com/blog #BusinessPlansForSBA

e-Book

Kiplinger explained some of the phenomenon in, "Baby Boomers are Rewriting Retirement History." ¹ Author Scott Hanson, CFP noted that life span has doubled in the past century to about 79 now. Healthy seniors that are 62 today have a 25% chance of living to be age 90.

McDaniel Consulting, a Dallas-based firm that writes business plans and white papers, has compiled an inexhaustible list of low-impact businesses that seniors can start with a few phone calls and gumption.

These 37 ideas are ideal for a part-time 3-day schedule or on a periodic as-needed basis.

Image Consultant

- (1) - on Movie Sets
- (2) - at Community Theatres
- Entertainment
- (3) - Featured Mixologist
- (4) - Cruise Ship Entertainer

Sports and Life

- (5) - Senior League Referee
- (6) - Youth League Coordinator
- (7) - Fitness Coach *i.e. Ernestine Slaughter*
- (8) - Consultant to the Parents
- (9) - Life Coach to Millennials

Consultant to Fortune 500s and SMEs

¹ <https://kiplinger.com/article/retirement/T065-C032-S014-baby-boomers-are-rewriting-retirement-history.html>

37 BUSINESS

Start-up Ideas

by Syreeta V. McDaniel, MBA

FOR BABY BOOMERS AFTER RETIREMENT

BusinessPlansForSBA.com/blog #BusinessPlansForSBA

e-Book

- (10) - On Demand COO
- (11) - On Demand CFO
- (12) - On Demand CTO
- (13) - On Demand CMO
- (14) - Sales Consultant

History and the World Wide Web

- (15) - Digital Library Consultant
- (16) - Historic Site Tour Guide
- (17) - Curriculum Designer
- (18) - Family Tree Consultant
- (19) - Webinar / Online Instructor

Pets and Tattoos

- (20) - Tattoo Artist
- (21) - Pet Therapist
- (22) - Tattoo Designer
- (23) - Pet Star Agent
- (24) - Organic Pet Food Preparer
- (25) - Pet Insurance Sales Person

More Whatnots

- (26) - White Paper Researcher

37 BUSINESS

Start-up Ideas

by Syreeta V. McDaniel, MBA

FOR BABY BOOMERS AFTER RETIREMENT

BusinessPlansForSBA.com/blog #BusinessPlansForSBA

e-Book

- (27) - Motivational Speaker
- (28) - Story Teller
- (29) - Child Star Agent
- (30) - Modern Day Griot
- (31) - Baby Room Quilter
- (32) - Family Tree Researcher
- (33) - Make a Wish Consultant
- (34) - Voice Over Actor / Artist
- (35) - Family Reunion Coordinator
- (36) - Event Planner and Consultant
- (37) - Crypto Currency Industry Researcher

Thank you for reading. Please like and share our post. McDaniel Consulting has been best known for custom business plan and white paper writing since 2001. Go to www.BusinessPlansForSBA.com for more info. ABOUT THE AUTHOR: Click here for [Syreeta's Video Bio](#) or search **Syreeta V. McDaniel, MBA on YouTube**